

WXIX

ORDERFlight Dates **10/29/12-11/05/12**Contract / Revision **841912 /**Original Date / Revision
10/25/12 10/25/12Advertiser **National Rifle Association**Agency **American Media Advocacy C**Buying Contact**815 Slaters Lane
Alexandria, VA 22314**Product**NRA**Agency Com 15%Billing Contact**815 Slaters Lane
Alexandria, VA 22314**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **3474**Alt Order # **06396826**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 1Advertiser RefPrimary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	3	\$10,200.00	\$12,000.00	0.00	10/29/12	11/04/12	3	\$10,200.00	\$12,000.00
Totals	3	\$10,200.00	\$12,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	11/04/12	11/04/12	NFL on Fox Game 1 NFL on Fox	Comm	1P-4P	-----1	:30	1	\$5,000.00	P 1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1		\$5,000.00		0.00					
E 2	WXIX	11/04/12	11/04/12	NFL on Fox Game 2 NFL on Fox	Comm	4P-730P	-----1	:30	1	\$5,000.00	P 1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1		\$5,000.00		0.00					
E 3	WXIX	11/04/12	11/04/12	NFL on Fox OT NFL on Fox OT	Comm	730P-8P	-----1	:30	1	\$2,000.00	P 1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1		\$2,000.00		0.00					



Contract / Revision **841912** Flight Dates **10/29/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:00:00

Advertiser **National Rifle Association** Product **NRA**

Estimate # **3474**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
Totals														3	\$12,000.00	